



# NEW! Plug In Hybrid Electric Vehicle (PHEV) Owners Can Access MMLD's Charging Incentives Today!



As part of our efforts to accelerate clean transportation alternatives in Massachusetts, **Marblehead Municipal Light Department** is expanding their Smart EV Charging Program to include PHEV customers with special incentives on the purchase of a new **Wi-Fi Chargepoint Lvl 2 Home Charger**.

Interested PHEV owners can apply for their **\$200-\$300 rebate\*** (off MSRP) on a new Chargepoint Charger! All Electric EV owners are eligible for a Free Charger.



call **413-589-0141**



or email **EV@mmwec.org**

Interested in EV/PHEV ownership but need help picking the right model for your family? Visit **Plug In America** for a list of EV Makes and Models. Incentives Available on Select Models.



[www.pluginamerica.org](http://www.pluginamerica.org)

## What is a Scheduled Charging Program?

Scheduled charging reduces energy use during periods of peak energy usage through the Wi-Fi connection enabled in your charger.

Daily peak energy use falls between the hours of 5:00 p.m. and 9:00 p.m. on non-holiday weekdays. Reducing charge level in time with daily peak energy use stabilizes energy costs and increases system reliability.

Sometimes major events happen on the electrical system outside of our control. Emergency scheduling allows MMLD to respond to these events via Wi-Fi connection to lower charging until the event passes limiting reliance on more expensive and dirty power and allows us to continue to deliver low-cost, reliable electricity.



**-chargepoint+**

## Lvl 2 EV Charger Basics:

- **Model# CPH 25-L18**
- **32 Amp, 240V Outlet Hardwired**
- **Wi-fi connected with home network**
- **Monitor charging and locate public stations on your smart phone**
- **Customer arranges installation**
- **Equipped to charge all EV/PHEV models**



[munihelps.org](http://munihelps.org)

\*Rebate based upon battery capacity of PHEV

