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Reasons to Drive an Electric Vehicle



1. Reduce Your Carbon Footprint

On average, electric vehicles produce 54% less carbon pollution than gasoline powered cars, over the lifetime of the vehicles. This number could increase to 71% by 2050!

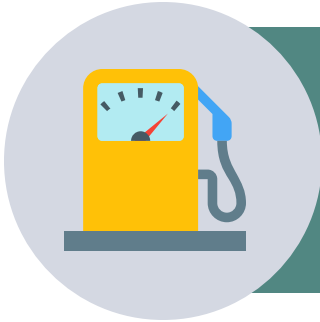
Source: <https://pluginamerica.org/why-go-plug-in/>



2. Save Money on Fuel

Fueling a vehicle with electricity is more cost-effective than gasoline. On average, powering a car with electricity equates to roughly the same as paying \$1/per gallon of gasoline.

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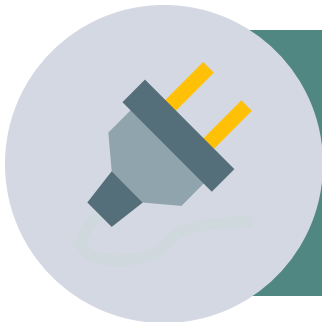
3. Power up at Home

Most EV owners do 80% of their charging at home and the majority of EV models take less than eight hours to fully charge. This means EV owners can go from zero percent to fully charged overnight.



4. Earn a FREE or Discounted Charger

Did you know that light departments offer new EV and plug-in hybrid EV (PHEV) owners free or discounted chargers in exchange for being enrolled in a Scheduled Charging Program? In exchange, customers allow their light department to reduce or restrict EV charging during peak times (5-9 p.m. on non-holiday weekdays), which helps the light department better manage its load.



5. State and Federal Incentives

MOR-EV is a Massachusetts program that issues rebates to residents who purchase select EV and PHEV models. Visit www.mor-ev.org for a list of eligible models. Customers who purchase new EVs or PHEVs might also be eligible for a federal tax incentive of up to \$7,500. Visit www.fueleconomy.gov for more info.

