



Wi-Fi Thermostat Incentives



Marblehead Municipal Light Department is Offering Customers Incentives for Wi-Fi Thermostats



Marblehead Municipal Light Department (MMLD) customers are able to earn incentives on select Wi-Fi thermostats by enrolling the devices in the NextZero Connected Homes program.

Connected Homes is a program offered to customers of participating municipal light plants (MLPs) that leverages the technology of smart appliances and devices into cost savings for the light department and its customers. Customers agree to allow Connected Homes to make brief, limited adjustments to their devices during times of peak electric demand. This allows light departments to better manage their electric load, reduce costs, and keep rates low. Customers are eligible to earn rewards each month, and are rewarded quarterly via incentive checks.

Wondering if a Wi-Fi thermostat is the right choice for your home? Check out four benefits below.

Remote Access



The software in Wi-Fi thermostats allows homeowners to adjust temperature via an app on a smart phone or computer, even when they are away from their homes.

Scheduling



Customers can create custom heating and cooling schedules based on several factors including work, school, and leisure hours.

Energy Conservation



Wi-Fi thermostats track energy use and create energy reports, helping customers be more conscious of their energy usage. The device can also make recommendations on how to change heating schedules to increase efficiency.

Savings and Incentives



Utilizing a temperature scheduling system will often lead to a reduction in your heating bill. On top of that, MMLD customers can save \$5 per month by enrolling their Wi-Fi thermostats into Connected Homes.

Visit www.NextZero.org/Marblehead to learn which Wi-Fi thermostats are eligible for enrollment in the NextZero Connected Homes Program.